



**PREMIUM HOSPITALITY
AND PARTNERSHIPS**

THE DRIVE

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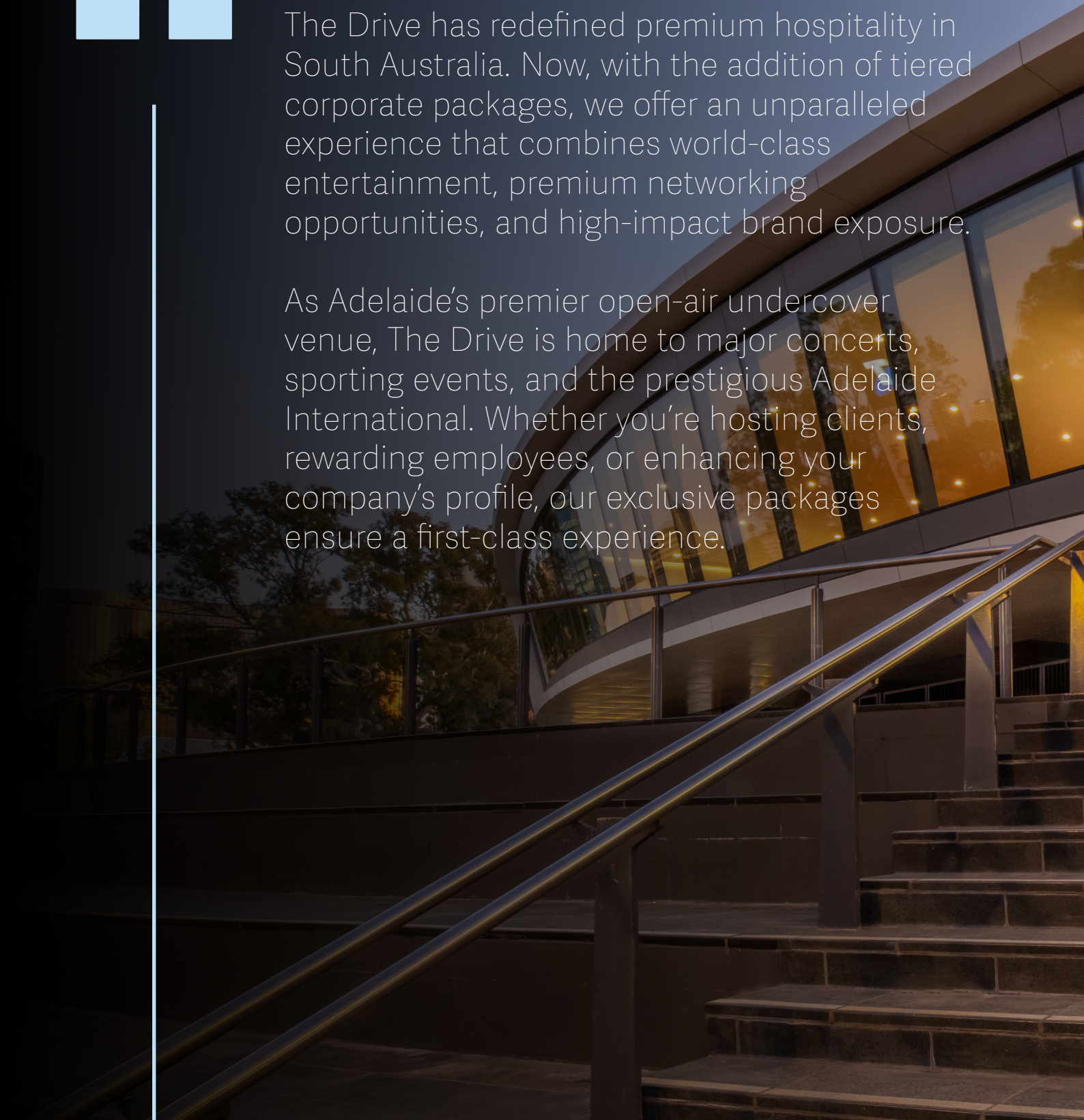
WELCOME TO THE DRIVE



ADELAIDE'S NEWEST HOME FOR CONCERTS AND EVENTS.

The Drive has redefined premium hospitality in South Australia. Now, with the addition of tiered corporate packages, we offer an unparalleled experience that combines world-class entertainment, premium networking opportunities, and high-impact brand exposure.

As Adelaide's premier open-air undercover venue, The Drive is home to major concerts, sporting events, and the prestigious Adelaide International. Whether you're hosting clients, rewarding employees, or enhancing your company's profile, our exclusive packages ensure a first-class experience.





PARTNER WITH US

Beyond the Adelaide International, The Drive hosts a year-round calendar of concerts and high-profile events. As a corporate partner, you gain access to premium seating, hospitality areas, and branding exposure in front of engaged audiences.

Our premium hospitality experiences ensure your guests enjoy world-class entertainment in a dynamic atmosphere while networking with like-minded corporate professionals.

Your package ensures you will be courtside for the prestigious Adelaide International. Depending on your chosen package, you can also treat your guests to an elevated view of concerts and events from the undercover eastern stand on level 2, including exclusive access to The Courtside Room's modern and intimate indoor entertainment setting.

The level of experience you wish to provide is in your hands.















PLATINUM PARTNERSHIP

Sideline Suites Finals Package | Yearly Seats to The Drive

Partnership Inclusions

-  4-hour package for 8 guests
Adelaide International | Thursday and Friday
-  6-hour package for 8 guests
Adelaide International | Saturday
-  4 x Yearly Seats in The Courtside Room
All concerts held at The Drive

Marketing Inclusions




-  Totem pole logo placement
12 months
-  Branding opportunities in The Courtside Room
(excluding Adelaide International)
-  Table of 10 for the Tennis SA Awards Night
(includes food & beverage)
-  Logo placement on event signage at The Drive
(excluding Adelaide International)
-  Logo placement on 4 x seats
Eastern Grand Stand
-  Feature on The Drive website
Partner webpage
-  Social media exposure
The Drive platforms

Please contact us for pricing information


GOLD PARTNERSHIP

Courtside Club Finals Package | Yearly Seats to The Drive

Partnership Inclusions

-  4-hour package for 8 guests
Adelaide International | Thursday and Friday
-  6-hour package for 8 guests
Adelaide International | Saturday
-  4 x Yearly Seats in The Courtside Room
All concerts held at The Drive

Marketing Inclusions

-  Totem pole logo placement
12 months
-  Branding opportunities in The Courtside Room
(excluding Adelaide International)
-  Table of 10 for the Tennis SA Awards Night
(includes food & beverage)
-  Logo placement on 4 x seats
Eastern Grand Stand

Please contact us for pricing information

SILVER PARTNERSHIP

Sideline Suites Finals Package

Partnership Inclusions



4-hour package for 8 guests
Adelaide International | Thursday and Friday



6-hour package for 8 guests
Adelaide International | Saturday

Please contact us for pricing information

STANDARD PARTNERSHIP

Courtside Club Finals Package

Partnership Inclusions

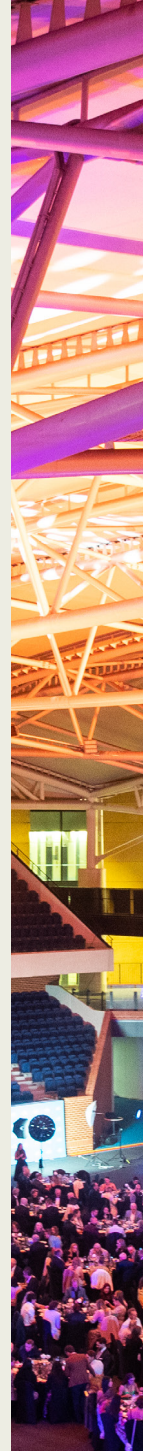


4-hour package for 8 guests
Adelaide International | Thursday and Friday



6-hour package for 8 guests
Adelaide International | Saturday

Please contact us for pricing information





CONTACT US

A large crowd of people is gathered in a stadium, viewed from an elevated position. The stadium has a complex metal roof structure. In the foreground, there are signs for 'S4 S3', 'BAR', 'S3 S2', and 'S2 S1'. The crowd is dense and appears to be at a tennis event.

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THE DRIVE

